



Young Talent Network Launch Event Press Release

What happens when you bring hungry, ambitious and motivated young people and young professionals in contact with inspiring business leaders, senior executives, and other seasoned professionals who are keen to impart words of wisdom and stimulation? Well, you get the raising of aspirations in an environment that is literally inspiring the next generation of leaders.

That is exactly what the Young Talent Network (YTN), being launched by Motivatem Limited & Origins Media Limited, is all about.

Aimed at young people and young professionals, the YTN is a multi-media network that combines live events and online activities – including video Master Classes. It enables young people and young professionals to learn from inspiring business leaders, senior executives, and other seasoned professionals from a variety of organisations and industries.

The YTN run 6 – 9 events a year that offer a combination of motivational speaking, live interviews with seasoned professionals and business leaders, Q&A sessions and live dramatic presentations, making this both a transformational and informative occasion for ambitious and motivated university undergraduates and graduates, as well as those who may be in their first full time job.

The overall goal of the YTN is to create an environment where young people and young professionals can literally learn from some of the best in a variety of industries. The event also provides the perfect networking opportunity allowing employers to see first hand the very best of the next generation of potential employees and future business leaders or entrepreneurs.

Delegates won't simply get a bunch of canned techniques. Instead, and more importantly, they will get the stimulation to think of ideas directly beneficial to their future careers, their personal and professional development, as well as ideas that directly benefit their organisation (in the case of young professionals).

The theme quote for the launch event, which is being hosted by BT on Tuesday 7 October 2008, is "*Companionship with people with big ideas raises the level of our thinking; close contact with ambitious people gives us ambition!*" - Dr. David Schwartz (Author of *The Magic of Thinking Big*). This engenders the ethos of the YTN.

Speakers at the launch event include David McQueen (Presenter of Channel 4's *Vocation, Vocation, Vocation*), Angie Le Mar, Julie Meyer and Patrick Philpott (a young entrepreneur), as well as a special presentation from René Carayol.

*"We are excited to already have BT and EDF on board as sponsors and, during this period of economic uncertainty, we look forward to seeing the Young Talent Network play its part in developing the business acumen and **INSPIRING THE NEXT GENERATION** of leadership!"*

Obi Abuchi (Motivatem), Ben Wynter (Origins Media), Stephen Steele (Origins Media)

Thursday, 02 October 2008